



## Cost Comparisons & Savings Opportunities From BidRx®

When a 30 day supply of any of the top 50 drugs prescribed today are purchased through a typical “discount drug card” provided by most insurance companies, it is noteworthy that:

- 47 of them cost over \$100
- 16 out of the top 50 cost \$150-\$200
- 4 out of those medications cost more than \$200

Using BidRx®, consumers of those drugs will find the same drug or a lower cost alternative for 21 out of the top 50 that cost less than \$10, (less than most generic co-pay amounts)!

All of the following therapeutic categories have drugs available through BidRx® at a cost of \$5.00/month or less. **Many of these drugs cost \$50 or less for an annual treatment regimen** and result in thousands of dollars in annual savings for members.

High Blood Pressure  
High Cholesterol  
Allergies  
Pain  
Glaucoma  
Seizures  
Depression  
Hypothyroidism  
Weak Bones/Osteoporosis

Diabetes  
Asthma  
Arthritis  
Heart Burn/Ulcers  
Heart Disease  
Migraines  
Psychoses  
Skin Disorders  
Hormone Disorders

**Price comparisons in therapeutic classes:** (please keep in mind, these prices for a 30 day supply are subject to change, based on manufacturer pricing)

- **High Blood Pressure**
  - Original prescription & pre-bid price:  
Lopressor, 50mg Tabs \$49.61
  - Therapeutic alternative & final BidRx price:  
Lisinopril, 25mg \$3.99

- **Diabetes**

- Original prescription & pre-bid price:  
Glucovance, 2.5-500mg Tab \$79.86
- Therapeutic alternative & final BidRx price:  
Metformin, 1000mg Tab \$6.20

- **High Cholesterol**

- Original top 50 prescription & pre-bid price:  
Lipitor, 20mg Tab \$131.64
- Therapeutic alternative & final BidRx price:  
Simvastatin, 80mg Tab \$6.08

- **Heart Burn/Ulcers**

- Original top 50 prescription & pre-bid price:  
Nexium, 40mg Capsule \$173.90
- Therapeutic alternative & final BidRx price:  
Omeprazole, 40 mg Tab \$15.50

- **Arthritis/Pain**

- Original prescription & pre-bid price:  
Mobic, 15mg Tab \$97.59
- Therapeutic alternative & final BidRx price:  
Naproxen, 500mg Tab \$5.99



**Dramatic Prescription Drug Cost Savings Through The Power Of Competition**

For more information, call Bob Carpenter at 262-945-8535